

ONA offers a variety of sponsorship opportunities and benefits to fit your organization's needs. Sponsorships allow you to reach over 1,700 ONA Members, 700+ attendees at ONA Annual Events, 6K followers on social media and a circulation of 70K with The Oklahoma Nurse quarterly publication. Sponsorships are a great way to show support for nurses in Oklahoma by supporting ONA as we continue to work to promote the profession of nursing. Choose the level that works best with your budget, pay one annual fee and receive benefits that last throughout the year!

| <b>Sponsorship Levels &amp; Benefits</b>  | <b>Mary McDaniels<br/>\$2,500</b> | <b>Maria Mink<br/>\$5,000</b> | <b>Juanita Milsap<br/>\$10,000</b> | <b>Florence Nightingale<br/>\$15,000</b> |
|---|-----------------------------------|-------------------------------|------------------------------------|--|
| Exhibitor Table at Nurses Day at the Capitol - March (\$1,000 value)  | 1 Table                           | 1 Table                       | 2 Tables                           | 2 Tables                                 |
| Exhibitor Table at ONA Annual Convention - September (\$600 value)  | 1 Table                           | 1 Table                       | 2 Tables                           | 2 Tables                                 |
| Registrations to ONA Annual Convention - September  | 5 Attendees                       | 10 Attendees                  | 17 Attendees                       | 20 Attendees                             |
| Opportunity for facility staff appointment to ONA committees/task forces  | X                                 | X                             | X                                  | X  |
| Presentation by ONA CEO and/or President to staff on the benefits of professional membership, ANA/ONA services and programs   | X                                 | X                             | X                                  | X  |
| Listed as an Organizational Sponsor in promotional materials and the ONA Website<br>Promotional materials include: <ul style="list-style-type: none"> <li>• Recognition in bi-weekly newsletter (2 times annually)</li> <li>• One social media shout out as an Organizational Sponsor/Partner</li> <li>• Recognition during the Welcome of Convention and during our Networking Event on October 1st</li> <li>• Attend pre-event mailing (optional)</li> <li>• Organizational sponsor recognition in attendee 24-hour notice email to attendees</li> <li>• Organizational Sponsor Feature in the Convention Hub Platform</li> </ul> | X                                 | X                             | X                                  | X  |
| Recognition in the Oklahoma Nurse and feature article in one issue  |                                   |                               | X                                  | X  |
| Awards Event Sponsorship at the ONA Convention - includes short intro of your organization before the program, along with additional benefits, such as acknowledgment on ONA social media platforms and in the convention recap in the Oklahoma Nurse   |                                   |                               |                                    | X  |